

Host A Driveway Party!



A great idea to try!

- How about a new idea to build you sales and that is sure to make you have some fun too
- Call a friend today and ask if you could use their driveway for about an hour whenever they choose.
- Have someone pass out about 50 monthly brochures with the poem on the right attached
- Pass the flyer out within 48 hours before the planned time.
- You can plan several in one evening, or daytime would be great also.
- Plan ahead a traffic demo in the trunk of your car or in the back of your van
- Dress in your summer business attire. Nor shorts or summer t-tops, please.
- Discuss if your friend wants to be a Hostess or just receive a thank gift. (A hostess calls people ahead, works on outside orders and helps with orders the day of the demo) (A Thank you goes to the person who JUST allows you to use their driveway and does no more)
- Take all necessary party supplies, offer a fun and informative new products demo, date parties and recruit new friends into the business.

Success note:

This idea came from a Tupperware Consultant who wanted a fun idea. She set up three of these driveway gatherings, circulated 50 brochures for each party and dated 8 new parties and sold over \$900!!

YOU ARE INVITED

A driveway party,
Is something great,
I'll be at your neighbor's
Because we've set a date.

Just bring your won drink,
And maybe a friend.
NO, you don't need to order,
We just want you to attend.

I'll have New Full-line Catalogs
And gadgets galore.
We're sure to find something
For you to adore.

So drop what you're doing
Come see what's new.

And bring your defectives
I'm looking forward to meeting you.

The display's in my car
Just to set the tone.
There's also a drawing,
Free Tupperware of you won.

If for some reason
You're not able to make it,
You can call me with your order,
I'll be happy to take it.

I hop you attend
And I can be of service.
I promise not to bite,
So please don't be nervous.

I'm now at my end
So it's time to take the cue,
To each and all of you
A HEARTFELT THANK YOU!!

TIME: _____

DATE: _____

PLACE: _____
