

# Top 20 Dating Ideas from the Superb Team

Thank you to all who gave ideas into dating new parties.

The following are the ideas you came up with to help date into the summer months:

- 1. Mini game using mini Tupperware so customers can actually see what the product looks like.**
  - a. They will be more likely to take a “Miniature” than anything else.
- 2. Christmas in July. Large gift over a 2-week period.**
  - a. Use an offer like “61 cents” for a special product you have if they date into a certain date in the next 2 weeks. Award the gift when they hold the party. This works better than giving it as a gift.
- 3. Approach local businesses for leads.**
  - a. Examples are “Ice Cream Scoops” for ice cream parlours, storage products to restaurants, pizza wheels to Pizza Places.
- 4. Take the party to them and make it easy to host-- no stress, easy desserts.**
  - a. Summertime is “living is Easy” time! Make it simple, even take it outdoors.
- 5. Different time of day parties, e.g. Saturday mornings or Sunday afternoon. They don’t have to be in the evening all the time.**
  - a. How about a Saturday morning party for working people that starts at 11 am and takes only an hour and one half.
- 6. Theme parties, e.g. Fondue, banana, hot tub or pool parties.**
  - a. Keep it fun and interesting, people like to have a good time at a demonstration.
- 7. Have your own Party for past hosts, customers and your friends and neighbours.**
  - a. Date yourself, and use the Host rewards you earn to date even more parties into the next few weeks.
- 8. Fundraising parties. Date fundraiser parties and the money goes to charity of their choice, and you get the tax receipt.**
  - a. Tupperware will have a new Fundraiser brochure in mid July, this will be a wow, and you can help organizations raise funds..
- 9. Call people who owe you a party and tell them about gift specials.**
  - a. Don’t be shy about collecting past postponements and rearrangements. Call and tell them about something special, remember to tell them you owe them a party.
- 10. Offer gifts for outside datings.**
  - a. Go friend finding, pick a neighbourhood and just knock on the doors and offer a free small gift just to introduce yourself. Carry a larger gift to offer anyone willing to have a few friends over. Build the party later at party planning time.
- 11. Make the parties fun, informative and brief.**
  - a. This is important in summer. Be brilliant - be brief – be gone!
- 12. Call your fair leads, mall leads, and boom box leads.**
  - a. Always save the leads you get and call and touch base every once in a while. It just might be the right time now
- 13. Do a demo at salon, spa or gym.**
  - a. Arrange a time to set up a display and show the latest specials and Host gifts.

**14. Work this week to build for July and date in close.**

- a. Work harder this week than you have ever worked before to “Pack a week” in the next week or two. Have 4 or more parties that week and when you do those parties date into the next 2 weeks always.

**15. Use party Focus Day.**

- a. Use the special offers for July AND the extra host award. Make this BIG, it will then work for you.

**16. Earl’s 100<sup>th</sup> Birthday.**

- a. Make a big deal and offer a 100 cent special for Dating

**17. Ask for referrals and give gifts for referrals.**

- a. Many businesses are built on referrals, offer a small gift for referrals and always follow up. Remember what you are offering, not asking for.

**18. Look for Fairs, Festivals, Craft Shows to set up a display**

- a. Anywhere there is a traffic flow is a good place to set up a display and TALK to people.

**19. Set your goals and go after them.**

- a. Always have a specific goal to achieve each week. You never get in your car with out a destination in mind; don’t drive your business with out a goal.

**20. 10 ticket game for recruiting.**

- a. Remember to always offer the opportunity of “Earning a\$1000 a month” by holding two parties a week (6 –7 hours a week) to everyone. Don’t ask if they want to sell Tupperware, Ask if they want extra income. Sell the sizzle and taste, not the steak.

**Be proud of who you are and what you offer!**

**Selling Tupperware and saving people Time, Waste, and Space  
is a honourable career.**

**Be Proud out Loud!**