

Ways to Get Parties NOW!

Get your catalogs out there!

Tupperware spends lots of money creating your most important marketing tool---your catalog. Get it out there and it will bring your datings. Here are some ideas:

- Send a catalog to a friend, neighbor, co-worker that has moved
- Put a catalog in the teacher's lounge at school
- Put a catalog in the employee lunchroom (where allowed) or the bathroom
- Leave catalogs and give one to the receptionist at your doctor or dentist
- Put a catalog in your neighbor's door with a %%% off coupon attached
- Have your favorite someone take a catalog to work
- Send catalogs to school friends or put it out on face book on your reunion site

Throw Yourself a party!

It's a new catalog—price decreases—extra bonuses—all reasons to host your own party and invite everyone you know to come and help you celebrate! Offer incentives if they bring a guest. Remember, to invite past hosts and customers who buy from you during the year.

Get yourself out there!

If you're face to face with people, they'll get your enthusiasm and want to share in it. Here are just a few ideas for getting out there and meeting new people:

- Check into vendor events in your area
- Ask your church if you could set up a table after an event at the church or after service
- Set up at your children's ball game before the game or during a practice
- Find a local farmers market and set up for the day

Advertise!

Get the word out to people who need to know about you. Don't spend a lot of money

Doing this:

- Church bulletin or alumni newsletter
- School ball, drama or musical programs

Put business cards everywhere as well as sale flyers or create your own flyer

Apartment buildings at the mail box

Gas stations and grocery stores

Ask small businesses if you can leave a few flyers in their business

Think of some new places and environments to host a party

A party doesn't have to be in someone's home. Do an open house:

Office party during lunch or immediately after work

At a restaurant, customers will stop by also

Multi-host event

Before or after a meeting (PTA, church, etc.)

Make your party a dating event!

Create an awesome dating "commercial" which highlights the benefits of dating a

Party now:

Double Host Credit!

Ultra-Pro! Host Bonus

Thank you gifts (sm. Serving center FOR FREE) and ½ price sets

Reduced Catalog Pricing!

At the beginning of the party mention the host's goals and have the hostess tell why she decided to host a party

Offer a wrapped gift to the host at your party: 1 dating—she takes off the bow; 2 datings—she takes off the wrapper and 3 datings—she gets to keep the gift!

Just have FUN!

Some other ideas—what are yours:

Pay your bills in person and offer a catalog and information--make sure to get theirs

Wear logo items and your name badge, TW key chains on your keys

Carry your change in a small piece of TW

Go into the bank to make bank deposits

Most important ASK—ASK---ASK---ASK---ASK