

Mommy and Me Party Ideas

The holiday season is a time to create magic for children. Help your customers and Hosts have a special holiday experience with their children at your Mommy and Me Holiday Party! At this unique party, you will use Tupperware® products to create lasting memories of family cooking, baking, and reminiscing, but more importantly being together!

Encourage your December Hosts to have a "Mommy and Me Party" where all guests bring their children. The children can shop too and participate in cooking demonstrations while guests purchase last minute holiday gifts. In addition, boost your party attendance using the "Let it Shine" Clearance Scratch-Offs.

Outlined below are three party ideas for your Mommy and Me Party. Select one you would like to use. Feel free to modify any idea to satisfy the needs and expectations of your consumers. Also, be sure to check out the Fun Recipes for Kids section.

Idea 1: Mommy and Me Recipe Party ©

At this fun party you will make an easy recipe that involves your children. Live it up laughing, cooking and creating precious memories!

Caramel Corn

This recipe makes about 10 cups caramel corn. Make single batches. Do not double this recipe.

Ingredients:

1 bag (3 oz.) microwave popcorn (popped)
1/4 cup butter (1/2 stick, cut into pieces)
1/2 cup packed light brown sugar
2 Tbsp. light corn syrup
1/4 tsp. Salt
1/4 tsp. baking soda

Have your Host supply the ingredients. You bring the products to the make recipe. Allow the children to mix and stir ingredients during your demonstration by coming up one at a time. You can also set up different baking stations where each guest and child makes their own batch. In this case, be sure that each pair brings their own popcorn. Be sure to provide your Host with a copy of the recipe to give to all guests prior to the party.





Cross-selling Tips

During your party, talk about the perfect children's gift- My First Tupperware® Baking Set! This set is great for "little bakers in training" and features a mixing bowl, child's spatula and rolling pin! Also, now is a great time to mention the Totable Tumbler! The Barbie™ Thirst Break makes a great holiday gift item. Featuring the new Barbie™ Fantasy imprint, along with a hinged drinking cap and removable carry strap!

Continue with the following steps:

Steps:

- Pop popcorn according to manufacturer's directions. Pour popcorn into TupperWave™ 3-Qt. Casserole; pick out unpopped kernels. Set aside.
- 2. Stir together butter pieces, brown sugar, corn syrup, and salt in TupperWave™ 1¾-Qt. Casserole. Cover.
- 3. Microwave on High (100% power) 1 minute. Stir with Silicone Spatula. Microwave until boiling 30 seconds at a time, stirring after each heating. Cover and microwave an additional minute.
- 4. Stir in baking soda. Immediately pour hot mixture over popped popcorn. Cover and shake to mix.
- 5. Keep covered and microwave an additional 45 seconds; shake well. Pour caramel corn mixture onto Silicone Baking Mat. Cool. Break apart and store in sealed Tupperware[®] container.





Idea 2: Family Fudge Fun

Fudge is a traditional holiday treat. This easy recipe allows you to demonstrate our incredible Oval Microwave Cooker and other great products. Ask children to help out by pouring and mixing in different ingredients.

Cherry Chocolate Fudge
This recipe makes about 4 dozen pieces.

Ingredients:

1/3 cup finely chopped Maraschino cherries, well drained ½ cup butter (1 stick cut into pieces)
3 2/3 cups powdered sugar (1 lb. box)
½ cup unsweetened cocoa powder
1/3 cup evaporated milk
1/3 cup pecan pieces
1 tsp. almond or vanilla extract

Continue with the following steps:

Steps:

- 1. Line 8-inch square pan with foil. Drain chopped cherries between paper towels.
- 2. Microwave butter on High (100%) in Base of Oval Microwave Cooker 45 seconds or just until melted. Stir in powdered sugar, cocoa and evaporated milk. Microwave on High 1 minute; stir well with E-Series ™ Whisk.
- 3. Microwave on High additional 30 seconds at a time until slightly thickened and smooth when stirred. Do not boil. With Silicone Spatula, stir in cherries, pegans and extract. Spread into pan.
- 4. Cover; refrigerate until firm. Use foil to lift fudge out of pan; cut into squares. Seal and store leftover fudge in Tupperware® containers in refrigerator.





Idea 3: Secret Scratch-Off

Surprise Shopping!

Children love to shop on their own for Mommy's present! This cool idea of Surprise Shopping can be implemented into either Idea 1 & 2 or to any other holiday party idea.

Once a customer places an order, she will give her child \$5. The child then pays the Manager or Consultant \$5 to scratch off a circle from the "Let it Shine" Scratch-Off card. Each "gift" should already be wrapped and assigned a number. Once the circle has been scratched, it will reveal a number. Match the number with the wrapped gift and give the child the gift s/he won!

If you decide not to have the gifts wrapped, allow the children to go into another room, scratch off a circle and let her/him wrap the gift her/his self. Be sure to bring (or have your Host provide) wrapping paper and tape. You can go all out and provide construction paper too for card making! Don't forgot crayons and markers. ©

Materials Needed:

1 "Let it Shine" Clearance Scratch-Off Set

Contents: 12 Tupperware® products

1 Flyer

1 Scratch-Off card

OR

Any product from your Cash –N– Carry stash. Products should be priced at \$5. Only the children are permitted to participate in "Surprise Shopping" for her/his Mommy, but make it a surprise! Have the product already wrapped.

Positioning

Say to the children, "Who wants to go shopping for Mommy? Come with me."

After collecting the children, take them to another room. Have the children pay \$5 and then allow them to pick any gift from the table. Be sure that construction paper, markers and crayons are provided too. That way s/he can make a card to accompany the gift for Mommy!

Helpful Tip: Begin your party promoting the "Let is Shine" Scratch-Offs or the Cash and Carry Secret Shopping. Explain that only those who placed an order can participate in Secret Shopping.

Be sure to check out the Fun Recipes for Children on the next page! ©





FUN RECIPIES FOR CHILDREN

PLAY DOUGH

- 1 cup flour
- 1 cup water
- 2 Tbsp. vegetable oil
- ½ cup salt
- 2 Tbsp. cream of tarter



Directions: Mix and bake at 350 degrees for 5-10 minutes. Divide into 4 parts and color with food coloring. Place in Tumblers or Modular Mate® Round 1's. Great stocking stuffers and they won't dry out.

EATABLE PLAY DOUGH

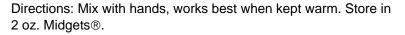
- 1 cup peanut butter
- 1 cup powdered milk
- 1 cup honey
- 1 cup oatmeal



Directions: Mix ingredients well. Divide into 4 parts and color with food coloring. Place in Tupperware Bell Tumblers or Snack Cups. Great fun for kids because they can eat it!

SILLY PUTTY

Combine equal parts of: liquid starch liquid glue





SOAPSUDS PICTURES

½ cup dry detergent **OR**

- 1 capful liquid detergent
- 2 Tbsp. liquid starch



Beat until mixture resembles marshmallow frosting. Paint with fingers. Allow to dry.

