

TUPPERWARE TOY DRIVE



Build sales using the **Tupperware Toys** for a Toy Drive Donation. There are several approaches, including asking individuals to buy a **Tupperware Toy** to take to their neighborhood toy drop-off.

However the following method will serve to build sales and your business. You will be asking for cash donations to purchase **Tupperware Toy** for local Toy Drives. Using the sign-up sheet, collect contributions. Make sure everyone gives you their name and phone number.

Getting Started

1. **Party Order Add-On:** At your parties, tell guests you are committed to delivering the best early childhood development toy to underprivileged toddlers. You need their help. When they add the purchase price of one toy to their order, a **Tupperware Toy** will be contributed in their name. (Note: This amount is not included in the party sales or towards the host credit.)
2. **Business Display:** Visit local high traffic businesses (banks, dry cleaners, gym, etc.) and speak with the manager or owner. Explain the "**Tupperware Toy Drive**" and ask if you can put up a small display. Leave a sign-up sheet and collection envelope. Arrange for a time and date to return and pick-up the donations.
3. **Personal Contributions:** Contact anyone and everyone, using email, phone, text, social media or simply face to face. Let them know about the "**Tupperware Toy Drive.**" This is also a great alternative to friend finding. It's a fantastic way to re-introduce neighbors to Tupperware.

Placing Orders

1. **Set up a Party.** Order the number of **Tupperware Toys**, depending on the total.
2. **Don't forget to order a "Thank You" gift.** You might opt to raffle this as well, or use it as a future "Cash N Carry" item.

You may end up spending a few bucks to cover some of the shipping and tax. Ultimately, you will end up with cash in your wallet and sales credit towards your monthly bonus. Depending on your commitment and approach, this has the potential to seriously increase your monthly sales.